

The He♥rt of Your Business Community



anthem area

CHAMBER OF COMMERCE

www.anthemareachamber.org

MEMBERSHIP INFORMATION

Contact:

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42101 N 41st Drive, Suite C152
Anthem, AZ 85086

www.anthemareachamber.org

MEMBERSHIP BENEFITS

BUSINESS AFTER HOURS

4th Thursday each month (excluding November & December), 5pm-7pm, location changes
Network with other Chamber members and community leaders in a fun, social setting. Food and beverages available.

MORNING MEETING

2nd Thursday each month, 7am-8:15am, Hampton Inn, Anthem
Network with other Chamber members and community leaders over coffee. Featuring special guest presenters, upcoming event announcements, brief introduction to each business present and prize drawing.

DID YOU KNOW...

When Consumers Know That Your Business is a Chamber Member They Are...

80%
more likely to **PURCHASE** products + services from your business

73%
more likely to be **AWARE** of your business

68%
more likely to think your business is **REPUTABLE**

49%
more likely to think **FAVORABLY** of your business

RECOMMENDED

RESEARCH/STUDY CONDUCTED BY: THE SCHAPIRO GROUP, INC.

CHAMBER 101 MEMBERSHIP LUNCHEON

Chamber 101 is designed to help new and established members understand and maximize their chamber member benefits and networking opportunities. Lunch will be provided free for up to two member representatives per business member per quarter.

WINTER GALA, BUSINESS AWARDS CEREMONY

Enjoy a swanky, red-carpet & champagne, fun night out with your friends and colleagues. Cocktail hour, dinner, awards ceremony, and dancing through the night! This event is open to chamber members and non-members and features the annual Business Awards Ceremony recognizing nominees and recipients of the Business Person of the Year, Anthem Young Professionals Leadership in Action, Community Impact, Commercial Design, Non-Profit of the Year, and Ambassador of the Year awards.

RIBBON CUTTING

Ceremony, photo & press release to area media and feature in the Chamber newsletter

ONLINE BUSINESS LISTING

Business listing and website link on the Chamber website, anthemareachamber.org

SOCIAL MEDIA

Like and follow Chamber social media to maximize cross-promotional opportunities

MEMBER NEWS

Announce management changes and promotions, new product lines, awards & industry recognition, relocations and expansions, etc. in the Chamber newsletter.

BUSINESS REFERRALS

Chamber members support and do business with one another. Receive business referrals from Chamber staff, board members, and other chamber members.

CHAMBER CORNER

85086 Magazine features 1-2 chamber members each month as part of its Chamber Corner feature. Eligibility requirements: 1) Member for minimum of 12 months. 2) Current member in good standing. Members will be featured in order of receipt of the completed questionnaire below and photos requested.

AND MUCH MORE....

Access & involvement in other Chamber meetings, events and resources designed to support local business growth and create community-wide civic engagement.



THE MISSION of the Anthem Area Chamber of Commerce is to be a member-driven chamber of influence, providing effective connections that enhance advocacy, business development and community investment in the Anthem area and the surrounding region.

THE VISION of the Anthem Area Chamber of Commerce is to be the premier “voice of business” acting as a catalyst for economic prosperity and to be the developer of tomorrow’s business and community leaders.

OUR VALUES The Anthem Area Chamber of Commerce believes that our image in the community with our stakeholders—our members, future members and partners - is paramount to the success of the organization. With this in mind, we will incorporate our values into our messages and actions. We will adhere to these values as a means to establish trust and ensure a positive reputation as an organization that is working to help our members and the community we serve to be successful.

- **MEMBER DRIVEN:** We appreciate and value that our members are our core existence. We will strive to provide an environment that contributes to our members’ success.
- **EXCELLENCE:** We will always strive for excellence in all we say and do.
- **INTEGRITY:** We will ensure alignment between our actions and our beliefs, engage in honest self-scrutiny, and do what is right for the broader good. We will be consistent and keep our commitments.
- **COLLABORATION:** We will welcome all opportunities for cooperation and inclusion in meeting the needs of our members and our community. We will work towards a common vision.
- **LEADERSHIP:** We will be true to our role as the business leader in our region and be a model to others in our community. We will offer our talent and expertise for the betterment of our community. We will properly use our influence and exhibit the skills of leaders to ensure the success of our organization and our region.

ANTHEM AREA CHAMBER MEMBERSHIP LEVELS

- Individual Membership \$75
- Non-Profit Membership \$150
- Business Membership \$300
- AYP Membership Discount \$150

2018

BOARD OF DIRECTORS

David Newham – Past President
Carrie Clark-Keller – President
Nanette Miller – Vice - President
Eric Twohey – Secretary
Krista Solomon – Treasurer
Sam Crump
Scott Zychowski
Barbara Chatzkel
Sawana Grimmatt
Bonnie Smith

WHAT IS A CHAMBER OF COMMERCE? -as defined by the Association of Chamber of Commerce Executives

- A chamber of commerce is a business-led civic and economic advancement entity.
- A chamber of commerce is an organization of businesses seeking to further their collective interests, while advancing their community, region, state or nation, voluntarily formed by business owners to advocate on behalf of the community at large, economic prosperity and business interests.

COMMON CHAMBER MISSIONS

Chamber missions vary, but they all tend to focus to some degree on five primary goals:

1. Building communities to which residents, visitors and investors are attracted;
2. Promoting those communities;
3. Striving to ensure future prosperity via a pro-business climate;
4. Representing the unified voice of the employer community; and
5. Reducing transactional friction through well-functioning networks.

APPLY ONLINE AT WWW.ANTHEMAREACHAMBER.ORG

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MEMBER CODE OF CONDUCT

The Anthem Area Chamber of Commerce Board of Directors seeks to maintain the highest standards of professionalism among our membership. The code of conduct shall, without limitation, require members and all participants of Chamber-sponsored programs to:

1. Abide by the Bylaws of the Anthem Area Chamber of Commerce and rules of operation for any applicable programs of the Chamber. The Bylaws serve as the governing document for all programs and will supersede all other documents.
2. Refrain from publicly disparaging the business practices of fellow members, their representatives, employees and associates, Chamber staff, and the Board of Directors, and refrain from condoning or engaging in misrepresentation or unethical practices in any manner. This includes, but is not limited to, in-person communication, electronic communication, and online interactions of any nature.
3. Conduct business and professional activities in a reputable manner so as to reflect honorably upon the business community and fellow Chamber members.
4. Respect the reputation, profile and status of the Anthem Area Chamber of Commerce and represent the Chamber accordingly.
5. Understand, support and promote the Vision and Mission of the Anthem Area Chamber of Commerce and cooperate with fellow members in the application of this Code of Conduct.
6. Whenever reasonably possible, participate in the functions and activities of the Chamber, and promote the enhancement of business growth within the greater Anthem area.
7. Observe the highest standards of ethics in rendering services and/or offering products for sale, based on the members' own knowledge and expertise.
8. Refrain from engaging in any practices prohibited by law or seeking unfair advantage over fellow members and conform to all laws established by Municipal, State and Federal governments for the control of said business, where applicable.
9. Present a true presentation in all advertising. Goods and services shall be advertised in accordance with all Municipal, State and Federal legislation.
10. Respect the role of the Chamber Board of Directors, Officers and staff.

MEMBER COMMITMENT

As a Member of the Anthem Area Chamber of Commerce, I/we recognize that membership is a privilege and that membership brings with it the responsibility to assure that members, and member representatives, employees and associates understand and commit to the following code of conduct.

I/we also understand that with my online membership application and/or payment of membership dues, I/ we are bound by this Code of Conduct and that the failure to adhere to the professional and personal obligations of the Anthem Area Chamber of Commerce, as outlined above, and defined in the Chamber Bylaws, can result in the termination of my/our membership.

I/we also understand that this Code of Conduct is designed to demonstrate our shared values and ethics in action and is not intended to be all-inclusive. It contains general guidance about the members' expectations. Any member may be expelled by a two-thirds vote of the Board of Directors for conduct unbecoming a member or prejudicial to the aims or repute of the Chamber. The Code is a living document and will be amended as required.

MEMBER GRIEVANCE

Should any member, or member representative, employee and/or associate believe that another member, member representative, employee and/or associate, or the Chamber staff or Board of Directors has violated this code of conduct, the primary voting member representative should submit a formal written grievance to the Executive Director stating the facts of the alleged violation and include any documentation or witnesses thereof. Written grievances can be submitted by first-class mail or in-person delivery to the chamber office or by email to the Executive Director. Written grievances will be reviewed within 7-10 business days of receipt.

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